

Iman Rahimpour

Markham, ON | Cell: (647) 676 – 6744 | imanrahimpour@yahoo.com |

Portfolio: <https://codeanddesign.ca/>

UI/UX Designer / Web Designer & Developer

Highlights of Qualifications

- Over **9** years of hands-on work experience in **graphic design, web design** and **marketing**.
 - **6** years of work experience in making and customizing websites by using **WordPress**.
 - **5** years of experience in **UI/UX** design
 - The exceptional **team working skills** with great leadership qualities demonstrated through **9** years of work experience as a web and graphic designer.
 - Proven ability to work with **design software** gained and demonstrated during the **9** years of work experience.
 - Excellent interpersonal skills with the ability to work on and **prioritize multiple projects**.
 - **Mobile-first design** best practices.
 - **Usability** and **accessibility** best practices.
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Technical skills

- **UI/UX Design:** Adobe XD, InVision, Sketch, Figma, Photoshop, Illustrator, Indesign.
 - **Web Design:** HTML5, CSS3, SASS, JavaScript, jQuery, PHP, React, Node.js Wordpress, Woocommerce, Bootstrap, Materialize (Dreamweaver, VSC, Atom).
 - **Graphic Motion Design:** (Photoshop, Illustrator, InDesign, Premiere, AfterEffects).
 - **SEO** Best Practices and **Google Analytics**.
 - **Social Media Marketing:** Instagram, Facebook, YouTube, Google AdWords, Mail Chimp
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Work Experience

UI/UX Designer/ Web Designer & Developer (Contract End)

April 2019 - January 2020

Universus Media Group Markham/ON

- Run UX research, meeting with stakeholders and team, brainstorming sessions on two big projects for Toyota and Lexus, 4 internal websites and PMP (Price Match Promise) Web Application. The purpose of PMP was to make a fully automated web application from a manual exciting form
- Created user journeys, wireframes, mockups and interactive prototypes (Low-Fidelity and High-Fidelity) to show the final product and improved the design after testing and client's feedback before any coding
- Designed and Developed 4 websites for Toyota and Lexus to show their products to their dealers and make them able to search the desired product to find the information
- Updated and implemented e-newsletters for Toyota and Lexus on a weekly schedule
- Managed and maintained the other websites like Canadian Auto Dealers, Toyota Innovation, Lexus Innovation and the company website
- Made templates for My AdBox - an interactive Ad Builder hub for dealers- by using Indesign, JSON, XML, TweenMax
- Uploaded the various contents like videos, HTML packages and, ... on digital signage CMSs and tested to make sure they are working properly

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Web Designer/ Developer (Contract End)

Jan 2019 - April 2019

Fountain Hills Doctors AZ/USA

- Implemented client's website in WordPress and debugging on mobile devices
- Prepared, colour graded and optimized images for the website
- Created wireframes and prototypes for their new website and implemented with WordPress
- Manipulated the WordPress template by using HTML, CSS
- Managed, maintained and updated various websites of the center's manager

UI/UX Design/Web and Graphic Designer

Sep 2017 - Present

Consultant/Designer/Developer, Toronto, ON

- Designing, developing and maintaining websites and landing pages
- Illustrating low-fidelity and high-fidelity prototyping
- Preparing user's data to make personas and sketches
- Implementing Google Analytics and Google My Business and exporting the data
- Creating original assets (graphics, infographics, motion graphics, GIFs, Videos) for projects
- Running and organizing campaigns on social media (YouTube, Google, Instagram, Facebook)

UI/UX Design/Web and Graphic Designer

Apr 2016 - Aug 2017

UpTin Foundation, Montreal, QC

- Built and maintained websites as a part of the development team
 - Designed wireframes and prototypes
 - Created and prepared original graphics and pictures for projects
 - Edited videos and Motion graphics for advertisements and social media
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Education and Professional Development

2019

Seneca College Webmaster Program- College Certificate

- Completed to develop websites and web applications
- Improved understanding of user experience and SEO best practices
- Developed the knowledge of Front end development, Web development, Web page tools, Mobile and Responsive Design, Emerging tech, PHP and CMS

2018 - Present

Linkedin Learning - Lynda.com- Certificate

Fields of study:

- User Experience Design
- Front-End Web Development
- Full-Stack Web Development
- WordPress and WordPress eCommerce Development
- Google Ads (AdWords)
- Social Media Marketing

2017

Rosemont College, Montreal/QC — ACS

- Sales representative